



# MORTEZA LOTFI

WEB DESIGNER

## OBJECTIVE

Experienced web designer with over 15 years of expertise seeking to contribute to the growth of online businesses through website development.

## SKILLS

- HTML / CSS
- PHP and MySQL
- WordPress and Joomla
- Adobe Photoshop and Corel DRAW
- UI / UX
- SEO

## CONTACT

+98 912 421 7006

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Tehran, Iran

## WORK EXPERIENCE

### Aryanweb! | 2009 – 2023

Web Designer, Tehran

- Designed and developed visually appealing websites for clients using HTML, CSS, PHP and MySQL.
- Collaborated with clients to understand their requirements and deliver customized solutions.
- Conducted thorough testing to identify and fix any bugs or issues before launch.
- I have designed several organizational websites, including IORA, Taxi Organization, Azad University, Mehrabad Airport, Chabahar Free Zone, Anzali Free Zone, Iran Strategic Management Society and the Ministry of Cultural Heritage.
- Worked closely with the marketing team to optimize website performance and improve conversion rates.

### Freelance Web Designer | 2004 – 2009

Web Developer, Tehran

- Created custom website designs for various clients based on their specific needs and preferences.
- Translated client requirements into functional websites using HTML, CSS, and JavaScript.
- Collaborated with clients throughout the design process to ensure satisfaction with the final product.
- Implemented SEO best practices to improve website visibility and search engine rankings.

## LANGUAGES

Persian: Native

English: B1

Germany: -

## EDUCATION

- Associate's Degree in Software, Azad University, 2023
- High School Diploma, Computer, NezamMafi, 2004
- High School Diploma, Liberal Arts, Mofateh, 2003
- Technical and Vocational Training, Computer, 2003